

**Program Curriculum**

**Module 1: Fundamental of CSR, Ethics & Governance**

**Credits 2 [ Hours: 60]**

- Unit 1: Introduction to Business Ethics
- Unit 2: Evolution of CSR in India
- Unit 3: Global Standards and Guidelines for CSR
- Unit 4: The Current Landscape of CSR in India
- Unit 5: CSR and Sustainable Development Goals (SDGs)
- Unit 6: Responsible Leadership in CSR
- Unit 7: Corporate Governance and Ethics
- Unit 8: Development of CSR Strategy
- Unit 9: CSR and Social Impact Investing
- Unit 10: Case Studies on CSR Practices

**Module 2: CSR Strategy, Planning and Compliance in CSR**

**Credits 3 [ Hours: 90]**

- Unit 1: Introduction to section 135 of Companies Act 2013
- Unit 2: CSR Compliances
- Unit 3: Role of governance frameworks in CSR policy design.
- Unit 4: Schedule VII
- Unit 5: Companies (CSR Policy) Amendment Rules 2021 and 2022
- Unit 6: Regulatory frameworks for Implementing Agencies
- Unit 7: CSR Partnerships and CSR Expenditure
- Unit 8: Monitoring, Evaluation, and Reporting
- Unit 9: CSR Landscape Modalities
- Unit 10: Government initiatives

**Module 3: CSR Project Management and Implementation**

**Credits 3 [ Hours: 90]**

- Unit 1: Introduction to CSR Project Management
- Unit 2: Planning Phase in CSR Projects
- Unit 3: Project Development Phase
- Unit 4: Project Implementation Phase
- Unit 5: Monitoring and Evaluation (M&E)
- Unit 6: Sustainability and Exit Strategies
- Unit 7: Non-Profit Sector Perspectives in CSR
- Unit 8: Case Studies on CSR Project Management
- Unit 9: Building CSR into Project Life Cycles
- Unit 10: Proposal Format and Best Practices

**Program Curriculum**

**Module 4: Audit and Taxation in CSR**

**Credits 2 [ Hours: 60]**

- Unit 1: Taxation and CSR Compliance
- Unit 2: Legal Framework for Constitution and Governance of Societies, Trusts, and Section 8 Companies
- Unit 3: Framework for CSR Audits
- Unit 4: Technical Guide on Accounting for Expenditure on Corporate Social Responsibility Activities
- Unit 5: FCRA
- Unit 6: Financial Aspects of CSR
- Unit 7: Social Return on Investment (SROI)
- Unit 8: Penalties and Non-compliance Issues in CSR
- Unit 9: Exempted sectors in CSR and the related laws
- Unit 10: Case Laws on Best Practices in Audit and Taxation

**Module 5: CSR Impact and Community Engagement**

**Credits 2 [ Hours: 60]**

- Unit 1: Introduction- Foundations of Community Development
- Unit 2: Stakeholder Identification and Prioritization
- Unit 3: Corporate and Non-Profit Collaboration
- Unit 4: Diversity, Equity, Inclusion (DEI), and belonging in CSR
- Unit 5: Corporate and Non-Profit Collaboration
- Unit 6: CSR in Crisis Management & Ethics and Decision Making
- Unit 7: Risk Management in CSR Initiatives
- Unit 8: SROI- Evaluating CSR Activities
- Unit 9: Environmental Impact Assessment (EIA)
- Unit 10: Employee volunteering in CSR Engagement

**Module 6: Communication, Funding Alternatives and Future Trends**

**Credits 2 [ Hours: 60]**

- Unit 1: Introduction to Development Communication
- Unit 2: Global Perspectives on CSR Communication
- Unit 3: Role of Media in Amplifying CSR Efforts
- Unit 4: Effective Communication
- Unit 5: Managing CSR During Crises
- Unit 6: Corporate Reputation Management Through CSR
- Unit 7: Funding Models
- Unit 8: Community-Led Funding Models
- Unit 9: Social innovation and Social Enterprises
- Unit 10: Future Trends and Regulatory Changes in CSR

**Capstone Project: Credits 6:** Real-world CSR initiative design, execution, communication, impact measurement, and reporting