

Certificate in Instructional Design & Course Development (CIDCD)

PROGRAMME STRUCTURE

Total Credits: 20

Course Name	Credits
Instructional Design	4
Advanced Instructional Design	4
Course Design	4
Project	8

SYLLABUS

INSTRUCTIONAL DESIGN

1. Introduction to Instructional Design
2. Interactive Learning
3. Learning theories
4. Learning Models and Styles
5. Instructional Design Process
6. Instructional Objectives
7. Content
8. Niceties of English Writing
9. Writing Styles
10. Storyboard and the Script

ADVANCED INSTRUCTIONAL DESIGN

1. Bloom's Taxonomy– A Critical Appreciation
2. Component Display Theory
3. Instructional Design – Various Schools of Thought
4. Learner Analysis – Learning Styles and Demographics
5. The Design of Instruction for Organizations
6. Learning Models and Theories of Teaching
7. Delivery of Instruction and Assessment Methods
8. Distance Learning and E-Learning – Exploring Mechanisms and Possibilities
9. Technology in the Context of Electronic Learning
10. The Technological Environment and E-Learning Standards for Content
11. Learning Experience Design
12. Instructional Design at the Frontier
13. ID Types and Modes
14. ID Tools/Rapid Authoring Tools

COURSE DESIGN

1. Course Design- At a Glance
2. Instructional Design and Course Design
3. Course Design Framework - Part 1
4. Course Design Framework - Part 2
5. Course Planning
6. Analysis
7. Defining Course Content and Structuring Basics
8. Essentials of a Course
9. Creating a Course Outline
10. Content Development
11. Content Writing
12. Content Presentation
13. Implementation and Evaluation
14. Job Aids and Reference Instruments

PROJECT

Students are required to submit the project.