

Program Curriculum**Cloud Computing**

1. Introduction to Cloud Computing
2. Principles of Parallel Computing
3. Principles of Distributed Computing
4. Virtualization
5. Cloud Computing Architecture
6. Aneka: Cloud- Application Platform
7. Concurrent Computing: Thread Programming
8. High-Throughput Computing: Task Programming
9. Cloud Platforms in Industry
10. Cloud Applications

Customer Relationship Management (CRM)

1. Introduction to customer Relationship Management
2. Customer Satisfaction and Loyalty
3. Relationship and Retention
4. Services Marketing and CRM
5. Data Management
6. Sales Force Automation
7. Implementing a CRM Programme
8. Effective CRM Today and Tomorrow

Cyber Law in Corporate Practice

1. Intro. to Information & Comm. Technology
2. Cyber Crimes and You
3. Introduction to Indian Law and Legal System
4. Introduction to Cyber Law
5. Cyber Authorities in India
6. E-Commerce and Legal Issues
7. Intellectual Property Rights in Cyberspace
8. Law Related to Unauthorized Access
9. Liability of Intermediaries under the Information Technology Act
10. Offences and Powers of Government under the Information Technology Act, 2000
11. Protection of Critical Information Infrastructure and Powers of Government
12. Sample Policies
13. Sample Documentation
14. Landmark Cases
15. Information Security Lifecycle Management

Employee Relations and Labour Laws

1. Industrial Relations – Evolution, Concept & Approach
2. Evolution of Industrial Relations Policies
3. Industrial Disputes
4. Mediation, conciliation, Arbitration and Adjudication
5. Grievance Procedure
6. Industrial Relations in Public Sector Units
7. Trade Union and Collection Bargaining
8. Workers Participation in Management
9. Domestic Enquiry
10. The Regulative Labour Legislation
11. The Protective Labour Legislation
12. Wage Related Labour Legislation
13. Labour Legislation

Introduction to Financial Analytics

1. What is financial management?
2. Financial Technology Overview
3. What is Financial Analytics?
4. Financial Analytics popular frameworks
5. Skills required for Financial Analytics
6. Financial Automation with Analytics Tools
7. Importance of data availability and governance

Strategic Management

1. Introduction to Strategic Management
2. Understanding Strategy
3. The Strategic Management Process
4. Environmental Appraisal and SWOT
5. Corporate Level Strategies: I
6. Corporate Level Strategies: II
7. Tools for Strategic Analysis and Choice: I
8. Tools for Strategic Analysis and Choice: II
9. Implementing Strategy: I
10. Implementing Strategy: II
11. Implementing Strategy: III
12. Strategic Evaluation and Control