

POST GRADUATE DIPLOMA IN EXPORT AND IMPORT MANAGEMENT (PGDEXIM)

PROGRAMME CURRICULUM

Semester I

Course Title: EXIM Policy Framework

1. Foreign Trade Policy
2. Export and Import Procedures
3. Documents Related to Export and Import
4. Instruments and Terms of Payment in Export - Import
5. Methods of Export - Import Financing
6. Letter of Credit and Bill of Exchange
7. Foreign Exchange Regulations and Formalities
8. Cargo Insurance
9. International Commercial Terms
10. Procedure and Documentation for Availing Export Incentives

Course Title: International Business Environment

1. Theories of International Trade
2. Globalisation
3. Trade Barriers and Trade Block
4. Country Risk Analysis
5. Export-Import Finance
6. Balance of Payments
7. Multi-National Corporations
8. Export Promotion Schemes in India:
9. Raising Money in International Markets
10. World Trade Organization:
11. International Marketing - Entry Strategies
12. International Monetary Fund
13. World Bank

Course Title: Insurance & Inspection in Foreign Trade

1. Introduction to Risk and Insurance
2. Legal Aspects of Insurance with Specific Reference to Marine Insurance
3. Introduction - Marine Cargo Insurance
4. Marine Cargo Insurance
5. Marine Insurance Policies
6. Marine Insurance Clause
7. Marine Cargo Claims
8. Export Quality Control and Pre-Shipment Inspection
9. Export Credit Guarantee Corporation
10. Reinsurance 2
11. Piracy Insurance & Marine Case Laws

12. Aviation - Risk Exposures & Insurance

Course Title: International Supply Chain Management

1. Introduction to Supply Chain Management (SCM)
2. International Supply Chain Management
3. Scientific Purchasing
4. Strategic Sourcing for Effective Global SCM
5. Inventory Management
6. Warehouse Management
7. Transport Management
8. Warehouse Management
9. Supply Chain Integration Coordination and Collaboration
10. Packaging and Labeling for Global Supply Chain
11. Information Technology & Information Systems in Supply Chain Management
12. Current Trends in SCM and SCM performance Measures

Semester II

Course Title: Procedures & Practices in EXIM Mgmt.

1. Overview of International Marketing
2. Starting the Exim- Registering for Exim/ Exim Duties (Customs) and Valuation
3. Export Financing
4. Import Financing
5. Export Contracts
6. Preparing Goods for Export-Packaging/Inspection/Fumigation
7. Export Material Flow Process
8. Exim Documents and Document Flow Process
9. Customs Process for Export
10. Customs Process for Import
11. Warehousing in Customs
12. Provisions Related to Export
13. Baggage Import and Export
14. Offences and Penalties in Customs

Course Title: Export Import Regulations

1. Regulations Related to Export
2. Regulations Related to Import
3. Foreign Trade (Development and Regulation) Act, 1992
4. Foreign Trade Policy
5. Regulations Related to Excise and Customs
6. International Regulations in Exim
7. Export Promotion Councils & Commodity Boards
8. Trade Barriers
9. International Chamber of Commerce
10. GATT-1947 & WTO-1995
11. Exim Regulations of Emerging Markets
12. Future Trends in Exim

13. Supplies to Nepal and Bhutan

Course Title: Risk Management in Import Export Business

1. Introduction
2. Evaluation of Risk
3. Classification of Risk
4. Export Credit Guarantee Corporation
5. Marine Insurance Policies to Cover Transit Risk Against Loss or Damage of Goods
6. Method of Claim Under Marine Policies
7. Project Export
8. Quantitative Techniques for Risk Management
9. Hedging Techniques
10. Exchange Rate Forecasting
11. Regulations Governing Derivatives in India
12. Risk Related to Service Export and Import
13. Derivative Disasters

Course Title: Export Import promotional schemes in India

1. Advance Authorisation Scheme (Duty Exemption Schemes)
2. Export Promotion of Capital Goods Scheme (EPCG)
3. Duty Drawback Scheme
4. SEZ
5. Export Oriented Units (EOUs), Electronics Hardware Technology Parks (EHTPs), Software Technology Parks (STPs) and Bio-Technology Parks (BTPs)
6. EOU Procedures
7. Trade Facilitation & Ease of Doing Business
8. Merchandise Export from India Scheme (MEIS)
9. Service Exports from India Scheme (SEIS)
10. Schemes for Exporters of Gems and Jewellery
11. Deemed Exports
12. Supplies to SEZ

Sem-III

Foreign Exchange Markets

1. Foreign Exchange Markets
2. The International Monetary System
3. Exchange Rate Determination
4. Regulatory Framework in India
5. Imports
6. Exports
7. Financing Exports
8. Methods of Payments
9. Facilities for Non-Residents
10. Export Credit Guarantee Corporation and Exim Bank

International Trade logistics

1. Marketing Logistics: An Introduction:
2. International Commercial Terms (Incoterms):
3. Organisation of Overseas Transport Services
4. Liner Shipping Services:
5. Chartering Principles and Practices:
6. Containerisation and Multi-modal Transportation of Goods
7. Ports System and its Role in India's Foreign Trade
8. Air Transport:
9. Transport Intermediaries
10. Carriage of Goods by Sea and Multimodal Transport - Legal Aspects
11. Maritime Fraud

Research Methodology

1. Understanding Research
2. Scientific Methods and Research
3. Formulating Research Problem and Hypothesis
4. Hypothesis Testing
5. Research Design
6. Data Collection and Measurement
7. Sampling and Sampling Technique
8. Observation
9. The Interview Method
10. The Questionnaire Method
11. The Survey Method
12. The Experimental Method
13. Scaling Techniques and Attitudes Measurement Techniques
14. Data Presentation, Processing and Analysis